

Joe's Sporting Goods 2011 Fishing Team Discounts



Your Outdoor Experts Since 1930

For over 80 years Joe's Sporting Goods has catered to the fishing community; let our knowledgeable staff help you get suited up for this tournament season.

Our staff is comprised of tournament fisherman, guides, and avid anglers who have been into the sport for years. Let our experts assist you with any questions or tips that you may need to make your season a success on the water.

Fish Fest at Joe's Sporting Goods

Every season Joe's Sporting Goods puts on Fish Fest which allows anglers of all sorts to sit in on valuable seminars hosted by prestigious fisherman that have proven different techniques over the years. Fish Fest is typically held in the later part of April and is open to the general public. Fish Fest is followed up by the largest fishing sale before the season kicks off. Watch for who will be hosting seminars next year, as we invite new anglers to speak each year.



For Your Fishing Needs...

Joe's carries a wide variety of fishing essentials that you will need while on the water this season. Some of our brands include but are not limited to:

Rods, Reels, Electronics, and Accessories

Abu Garcia	Fenwick	Lews	Pflueger
All-Terrain	G-Loomis	Minnkota	Rapala
Berkley	Humminbird	Musky Innovations	St. Croix
Daiwa	Lowrance	Northland	Shimano

Clothing and Accessories

Columbia	Keen	Oakley	Smith
Frabil	Marmot	Simms	The North Face

Fishing Team Discounts*

- 20% off retail on all rods, lures, and accessories (excludes electronics, trolling motors, and downriggers)
- 10% off retail on all reels
- 1/2 off on all bulk line
- 20% off on all footwear and waders
- 20% off retail on all outerwear, sportswear, sunglasses, and accessories

*All discounts taken off of retail price



Applying Your Team Discount Online*

*All discounts taken off of retail price, exclusions may apply

- To apply your discount online please contact our Internet Sales Department at 1.888.468.6563. Mention the fishing club that you are with and we will assist you with placing your order with the discount applied.

Visit us online at www.joessportinggoods.com, give us a call at 651.209.7800/1.888.468.6563, or stop by 33 East County Road B, St. Paul, MN 55117